

What they are saying

about **Micro-Current Technology**
in the
International Press



Maxine Warsh FACIAL REJUVENATION

Non-surgical facelift a thing of beauty: Technology now readily available in Canada

—Carole McGill Plant

Time flies. Just ask those insidious little lines making themselves comfortable on your once flawless face. Fortunately, times are changing too, and with every tick of the clock, there's some genius somewhere riding a brainwave designed to improve your life.

Enter the baby boomers, arguably the most influential generation to date in the history of man, who've been able to invent and afford pretty much anything they imagine needing. What's just as relevant about this bunch is they're clear about what they don't want too; and they don't want to age. At the same time, they're evolved enough to know the risks associated with invasive cosmetic surgery procedures, which can be as costly as they can be unpredictable.

It's no wonder then non-surgical, non-invasive facelift technology is fast becoming one of the most desirable means of aging management on the planet today. Micro-current stimulation is being used not just successfully, but brilliantly, causing face muscles to tone up and maintain themselves. The basis of the technology was originally developed to treat people who'd suffered strokes, Bell's palsy, and any number of conditions that resulted in the loss of responsive facial muscles. From these successfully-employed applications, anti-aging was a natural evolution — not to mention a step in the right direction for young-hearted people whose faces weren't keeping time with their otherwise vibrant beings.

Maxine Warsh, founder of Maxine Warsh Facial Rejuvenation, has become one of Canada's leading authorities on the non-surgical facelift. From her North York office, she supports an impressive list of clients in their quest for lasting youth.

One such client and baby boomer is executive image specialist, Dorothy Lazovik. At 48 years of age, she is the owner of Wyldewood International, a cutting-edge consulting firm that assists entrepreneurs to strategically craft, realize, and manage their images so they are consistently conveying the ideal intended messages. In other words, it's safe to say Dorothy fully grasps the importance of being at the top of your game.

"I've always enjoyed an active lifestyle, and continually try to be the best I can possibly be. Maxine Warsh Facial Rejuvenation is one of the ways I achieve that," Dorothy said.

It was results like Dorothy's that inspired Maxine Warsh to look further into making the technology readily available in Canada.

Still, while cautious and well-informed, she openly acknowledges that, after her first treatment with Maxine, she saw a difference right away. Today, she remains enthusiastic about her facial rejuvenation treatments.

"Even though I've achieved the anticipated results, I continue treatments because they're so soothing and relaxing. And, each session refreshes my skin and the way I look," Dorothy said. "This is leading edge technology that's making a difference in people's lives, and if, ten years from now, I can continue to look the way I do today through using this process, then I'm going to remain very happy."

Discovering a safe, wholistic approach to maintaining youth was also a priority to Dorothy, who subscribes to the theory that the authentic essence of the total individual is best allowed to shine through in any circumstance or equation — a sentiment widely reflected by the behavior of her peers.

It was results like Dorothy's that inspired Maxine Warsh to look further into making the technology readily available in Canada. In February, 2006, Maxine sought out to create the most sophisticated micro-current unit, and now offers it, along with the training required to use it to maximum efficacy, under her own brand: MDX 3000. Since that time, enthusiasts all over the country have been contacting Maxine, not only for the obvious perks such as looking younger and feeling vibrant 24-7, but also to establish their own non-surgical facelift practice, making their dreams come true while simultaneously doing so for their clients.

"The reality is time catches up with us," Maxine said. "But now, there's something we can do about it. We can take charge of our lives, provide a rewarding, essential business service, and reverse the hands of time all at once: What better time than the present?"

If baby boomer stats can be used as an indicating factor, Maxine Warsh Facial Rejuvenation won't be able to keep up with public response for people craving a heavenly career with unquestionably desirable perks — although if you've witnessed the phenomenal generosity and wisdom of Maxine Warsh, you'll know that keeping up will never be a challenge.

For more information, visit Maxine Warsh online at:
www.maxinewarsh.com

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